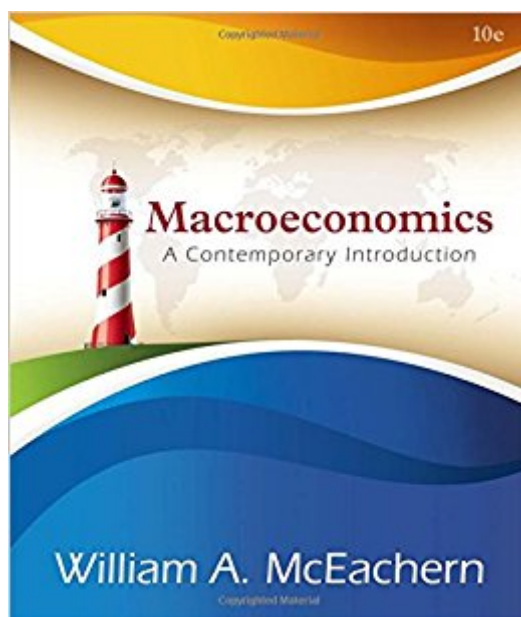


The book was found

Macroeconomics: A Contemporary Introduction



Synopsis

McEachern "teaches by example." It is the text that uses examples and illustrations that students will recognize when they show up for class the first day because they already have at least 17 years of personal experience with economic choices, institutions, and events. Easy to understand and filled with lively real-world examples, **MACROECONOMICS: A CONTEMPORARY INTRODUCTION**, Tenth Edition, is your ideal introduction to the principles of macroeconomics. McEachern approaches the course by using many of the macroeconomic concepts that you've likely encountered in your own life experiences. These life experiences are then explained as economic concepts through interesting case studies and focused examples. The case studies are found throughout the text, giving you genuine insight into how economic principles work in the real world -- and the recent economic crisis is covered throughout. McEachern's approachable style is enhanced by the powerful learning tools you'll find on Aplia, a web-based educational program designed to improve your understanding and your grade.

Book Information

Paperback: 472 pages

Publisher: Cengage Learning; 10 edition (December 31, 2012)

Language: English

ISBN-10: 1133188133

ISBN-13: 978-1133188131

Product Dimensions: 9.9 x 8.4 x 0.9 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 12 customer reviews

Best Sellers Rank: #32,129 in Books (See Top 100 in Books) #52 in [Books > Textbooks > Business & Finance > Economics > Macroeconomics](#) #66 in [Books > Business & Money > Economics > Macroeconomics](#) #992 in [Books > Education & Teaching > Schools & Teaching > Instruction Methods](#)

Customer Reviews

Dr. William A. McEachern began teaching large sections of economic principles shortly after joining the University of Connecticut. Several years later he began offering teaching workshops around the country. The University of Connecticut Alumni Association conferred on him its Faculty Excellence in Teaching Award in 2000. He earlier won the Association's award for Distinguished Public Service. Dr. McEachern has published books and monographs on public finance, public policy, and industrial

organization, including MANAGERIAL CONTROL AND PERFORMANCE (D.C. Heath and Company). His research has also appeared in edited volumes, such as READINGS IN PUBLIC CHOICE ECONOMICS (University of Michigan Press), INTERNATIONAL HANDBOOK ON TEACHING AND LEARNING ECONOMICS (Edward Elgar Publishing), and RETHINKING ECONOMIC PRINCIPLES (Irwin Publishing). He has also published in a variety of refereed journals, including Economic Inquiry, National Tax Journal, Quarterly Review of Economic and Business, Journal of Industrial Economics, Kyklos, Econ Journal Watch, and Public Choice. His principles of economics textbooks have been translated into Spanish, Chinese, and Bahasa Indonesia, and have been adapted for Australia and for India. He is the founding editor of THE TEACHING ECONOMIST, a newsletter that for a quarter of a century has focused on teaching economics at the college level. Dr. McEachern has advised federal, state, and local governments on policy matters and has been quoted in media such as the New York Times, Times of London, Wall Street Journal USA Today and Reader's Digest. He, earned an undergraduate degree with honors from College of the Holy Cross, served three years as a U.S. Army officer, and earned an M.A. and Ph.D. in economics from the University of Virginia.

Great price fast shipping and amazing service.I love my macroeconomic class and how passionate my teacher is in regards to his class and the learning of his student of the subjectBest Profesor ever

Needed this for a college course. Shipped pretty quickly, overall happy with the purchase

good service and quality of the book

great class

Pretty fine than I thought

Great condition!

Recommended!

Book is in great condition.

[Download to continue reading...](#)

5 Steps to a 5 AP Macroeconomics 2018 edition (5 Steps to a 5 Ap Microeconomics and Macroeconomics) Macroeconomics: A Contemporary Introduction The Cartoon Introduction to Economics: Volume Two: Macroeconomics Metaphysics: A Contemporary Introduction (Routledge Contemporary Introductions to Philosophy) Macroeconomics Macroeconomics: Principles, Problems, & Policies (Irwin Economics) Principles of Macroeconomics (Mankiw's Principles of Economics) Macroeconomics (6th Edition) Principles of Macroeconomics (12th Edition) Macroeconomics: Principles and Policy Macroeconomics (9th Edition) Macroeconomics (7th Edition) Brief Principles of Macroeconomics (Mankiw's Principles of Economics) Principles of Macroeconomics (Second Edition) Macroeconomics (with Digital Assets, 2 terms (12 months) Printed Access Card) Open Economy Macroeconomics Macroeconomics and the Wage Bargain: A Modern Approach to Employment, Inflation, and the Exchange Rate Macroeconomics (5th Edition) (Pearson Series in Economics) Macroeconomics: Principles and Applications Macroeconomics: 2014 Update

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)